



request for qualifications

## Wilderton Centre Public Art Competition

A permanent outdoor public art installation in Montreal, Quebec

Artists and/or artist teams are invited to submit their qualifications for a juried, open competition to create a public artwork at Wilderton Centre.

Budget:	\$100,000 CAD + taxes (see Budget Section on page 7 for inclusions and exclusions)
Deadline for RFQ Submissions:	Sunday, July 23, 2023, at 10:00pm (ET)
Semi-finalists Selection:	Monday, August 14, 2023
Concept Submissions:	Sunday, Oct. 15, 2023
Semi-finalists presentation to jury: (in-person, location TBD)	Monday, Oct. 23, 2023
Selected finalist announcement	Thursday, Oct. 26, 2023
Fabrication:	November 2023 - April 2024
Installation:	Spring 2024

This is a two-stage selection process. Artists are asked to submit qualifications at this time. Due to the anticipated number of RFQ submissions, only those selected as Semi-finalists will be contacted. Semi-finalists selected must submit concepts in Stage 2 and shall receive an honorarium of \$2,000 CAD (inclusive of all expenses) to develop their concepts and budget in detail as well as build a maquette prior to the presentation to jury. Interested artists, must be Canadian citizens or permanent residents of Canada to submit their qualifications for consideration.

We thank all artists for their interest.

## About FCR

FIRST CAPITAL REIT [TSX: FCR] First Capital owns, operates, and develops grocery anchored open air centres in neighbourhoods with the strongest demographics in Canada. FCR strongly believes by investing in urban mixed-use developments, we help build thriving neighbourhoods as vibrant communities, where people live, work and play.

For more information on FCR please visit: [www.fcr.ca](http://www.fcr.ca)

## About Zebra Public Art Mgmt.

Zebra Public Art Management is an art management consulting firm specializing in public art. They create, plan, manage and promote projects by enhancing them with an array of art installations and cultural events. Zebra's services include taking charge of all stages in public art projects, as well as, creating and designing competitions with well-matched artists to curating exhibits, producing art events and art festivals.

ZEBRA co-founders' practices are deeply rooted in their experience in architecture and urban design, event planning, project management, along with a background in commercial real estate.

Zebra's website is: <http://zebrapublicart.com>

## FCR's Arts Program Initiative

For the last twelve years, First Capital has supported artists and invested in the communities we serve. We host public art competitions and partner with renowned art schools across the country. These memorable public art pieces spark conversation and become a gathering place for our neighbours in our communities.

We believe art is meant to be regularly seen, experienced, and enjoyed, not just in art galleries, but in public spaces as well. To that end, we have expanded our arts network to include experienced local artists, conducting public art competitions for select urban properties across our national portfolio. Not only does this enhance the cultural aesthetics of our neighbourhoods and foster community pride, but it also gives artists the opportunity to showcase and promote their artwork.

FCR has over 30 permanent public art pieces in their portfolio across Canada.

## Overview/Introduction of Wilderton Centre

FCR is seeking qualifications from artists and/or artist teams for the purpose of selecting up to 5 proposals at the second stage of the competition for a permanent outdoor public art installation.

The successful artist or artist team will be responsible for the creation, fabrication and installation of the art and will work with FCR and Zebra Public Art Mgmt. to bring the artwork to implementation in Spring 2024.

Wilderton Centre is optimally situated in one of Canada's most densely populated, ethnically diverse, family-oriented and established neighbourhoods. Surrounded by residential development with an array of schools and hospitals nearby, the centre is also within walking distance to two Metro Stations and Light Rail. With the installation of a new stoplight and a bus stop on-site this centre is easily accessible for the everyday shopper.

This state-of-the-art mixed-use centre occupies more than 130,000 square of commercial GLA and is anchored by an expanded Metro and Pharmaprix.

For more information on Wilderton Centre, such as demographics, go to [Wilderton Centre – First Capital \(fcr.ca\)](#)

### Eligibility

We are inviting interested artists, Canadian citizens or permanent residents of Canada, to submit their qualifications for consideration as part of the first stage of this two-stage public art process. Recognition as an artist and experience in public art projects are required.

Interested participants must be professional artists. Architects and designers / design studios are not being considered for this project.

The finalist will be required to carry the appropriate insurance from the signing of the contract until completion when the artwork is signed over to FCR. A \$2 million liability/damage insurance coverage will be required.

We encourage all qualified artists to contact us with any queries.

### Enquiries

First Capital REIT ("FCR") requests that all correspondence be sent to its Public Art Consultant, Zebra Public Art Mgmt. – Alex Correia.

**Email:** [alex@ZebraPublicArt.com](mailto:alex@ZebraPublicArt.com) **Phone:** 416.871.5566

## Public Art Location

Please refer to [Wilderton Centre – First Capital \(fcr.ca\)](http://www.wildertoncentre.com) for the site plan “SITE PLAN” and for more property pictures.

The location(s) identified requires an art piece(s), it can be anything from sculpture, carvings, metals work, special architectural, digital technologies, landscape features or any other form deemed appropriate.

The location for artwork is set in the middle of two buildings (facing each other) with retailers such as Tim Horton, Domino's Pizza, Bubble Tea, and Videotron. This area is the focal point of the site and the busiest pedestrian gateway into the centre; many students, residents and guests use this entryway. It is also an area where retail patrons gather and enjoy the many offerings from the centre's vendors; there are tables and chairs spread throughout this area.

The artwork can be sprinkled throughout the location identified below (area inside orange rectangle) or presented as one central piece. We leave it to the artist(s) and/or artist team to propose best suited location within identified area for respective concept. Visibility and the purpose of this space, provides a significant and prominent opportunity for a public art installation.

*We strongly recommend interested artists visit the site. You will see there are now trees inside the concrete boxes shown here.*





*Above pic is the pedestrian pathway into centre and location for public art at Wilderton*

FCR is interested in the creation of new work of art for the enhancement of the public space at Wilderton Centre.

The purpose of the Public Art Project is:

- To activate, beautify and enliven the public space.
- To inspire and engage residents and visitors.
- To develop a sense of place, community pride and identity through the creation of new work.

### **Artwork design parameters**

The artwork must adhere to the following design parameters:

- Artwork must be relational, fun, connect to people in everyday life.
- Artwork must pop out, be visible, and not blend with the aesthetics of the building/ surrounding environment.
- Be original and display a high quality of design and technical skill in execution.



- Artwork is an expression of the time.
- To take into account the proximity of nearby tenant and storefronts (i.e., do not block tenant visibility and/or signage);
- Artwork must be constructed of durable permanent materials; taking into consideration the environmental conditions consistent with the Montreal climate; repeated weather changes, climactic cycles and sunlight exposure.
- Chosen artist/s will have access to FCR's structural engineer services.
- The artwork must be safely secured to the site.
- To the best ability, the Artwork must be vandal resistant (if applicable).
- Artwork must be designed to be accessible for maintenance.
- Artwork must not interfere with the operation and serviceability/access of the building.
- Ensure artwork does not pose a risk of injury to the public.
- There is no limitation on number of sculptural elements; can have scattered elements or a single element.

## Competition Process

The commissioned artwork will be chosen through a two-stage artwork Selection process:

- The first stage will short-list up to a maximum of five (5) applicants based on qualifications.
- Short-listed applicants will be required to visit the site in order to gain a familiarity with the building and area.
- \$2,000 honorarium (including all expenses) and maquette fee will be paid to the shortlisted artists to produce their proposal.
- The second stage of the competition the jury will select an artwork based on a full project proposal with a maquette from short-listed applicants.

In the second stage, the semi-finalists will present their proposal and maquette in person to the jury on Monday, October 23, 2023; meeting location and time for the semi-finalist's presentation will be communicated closer to the date.

The jury will make its final selection on or around Thursday, October 27, 2023.

Zebra will communicate the jury's decision by email and/or telephone to all semi-finalists.

## The Jury and the Selection Criteria\*

The Jury Panel will be composed of 5 members: 2 FCR representatives, 2 individuals with experience in the arts/cultural field (1 of them a community member), and 1 design professional\*\*.

The jury will evaluate each candidate on the basis of the following:

- Artistic evaluation: strong, original, contemporary, innovative work.
- A demonstrated strong sense of scale and ability to create a durable and permanent artwork.
- Confirmation of ability to work within a team environment.
- Evidence of an ability to complete the project as proposed on time and within budget.

\* All decisions of the Jury are final. The Jury is under no obligation to choose any finalists. First Capital REIT reserves the rights to re-release the invitation and/or to revoke the public art call and/ or public art project

\*\* Jury Composition subject to change.

## Budget

The budget for the completed work is up to a maximum of CAD \$100,000 + taxes.

Artwork budget must be inclusive of all costs including (but not limited to) artist fees, materials, artwork fabrication, lighting/electrical integral to the piece, site preparation and labour, architectural design costs, below groundwork (if applicable), delivery, artwork transportation, structural engineering services, installation, contingency and artist's general liability insurance.

## Timeline

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## Submission Requirements

### Stage 1 – Artists should submit a complete package including the following:

- Curriculum Vitae: Detailing professional experience as an artist, prior public art experience, and other relevant information; max 3 pages: artist teams should include resume for each member of the team (PDF file);
- Visual documentation: of previous artworks (maximum of 10) which best illustrate a body of work. Information should also include title, dimensions, media, budget, location and date of completion (PDF file);
- Statement of Interest: One-page (maximum) description outlining why you are interested in this project, how it relates to your art practice and how you would approach this project as an artist (PDF file);
- References: The name and contact information for at least 3 references who may speak to their experience commissioning or collaborating on projects referenced.

Please email all above requirements to [info@zebrapublicart.com](mailto:info@zebrapublicart.com).

The file size cannot exceed 10MB. If attachments exceed 10MB, the artist may instead submit a link to download the files from a secure third-party hosting platform such as Google Drive, Dropbox, or WeTransfer.

**Deadline for Stage 1- RFQ Submissions:** Sunday, July 23, 2023, at 10:00pm (ET)



## Stage 2 – For Semi-Finalists Only

The selected semi-finalists will create a proposal and will submit the following:

- Proposal (typed, 4 pages maximum, PDF file): A written statement detailing the artwork being proposed; identifying the key ideas, background, rationale for the proposed concepts/ideas and strategies for the public art piece, selected materials including an explanation of the methods of fabrication.
- Digital images: (PDF files): images of the proposed artwork positioned in the public art Location(s) is mandatory.
- Budget (typed, PDF/EXCEL format): A detailed budget with a breakdown of costs for the implementation of the proposed project.
- Timeline (typed, PDF format): A proposed, feasible timeline for fabrication and installation.
- Maquette all artists must present to the jury on Monday, October 23, 2023, either a physical maquette or detailed electronic maquette in 3D along with their other respective presentation materials.

All submission requirements must be emailed to [alex@zebrapublicart.com](mailto:alex@zebrapublicart.com)

### Final Decision

FCR reserves the right to not award a commission if there isn't a submission that it deems appropriate.

### Rights and Ownership

The artist/s aware and agree that FCR will have ownership, including all copyright therein, of the Artist's artwork installed at Wilderton Centre as a result of being selected as the winner of this Competition.

The Artist and FCR agree that the Artist will retain moral rights with respect to the artwork and that FCR will ensure that the Artist's name and the title of the Artwork will be identified in any photographs, video or other media of the artwork used by FCR for promotional purposes or otherwise.

### Contact Information

For additional information with respect to this invitation, please contact the Project Consultant Alex Correia at Zebra Public Art Mgmt.,

Email: [alex@ZebraPublicArt.com](mailto:alex@ZebraPublicArt.com). Tel: (416) 871-5566.

### Subsequent requirements for selected Artist:

- Contract: FCR and the Artist will enter into a contractual agreement. No expenses should be incurred before both parties have signed and have obtained copy of the contract.
- Progress Reports: The Artist/s must provide a biweekly progress report to Zebra Public Art Mgmt. from the point of entry into contract until its installation.
- Identification Plate (Plaque): FCR coordinates the design (in conjunction with the Artist), production and installation of the identification plate for the artwork prior to the official reveal.
- Maintenance: FCR will take care of the maintenance and preservation of the artwork in accordance with the technical specs provided by the Artist.

